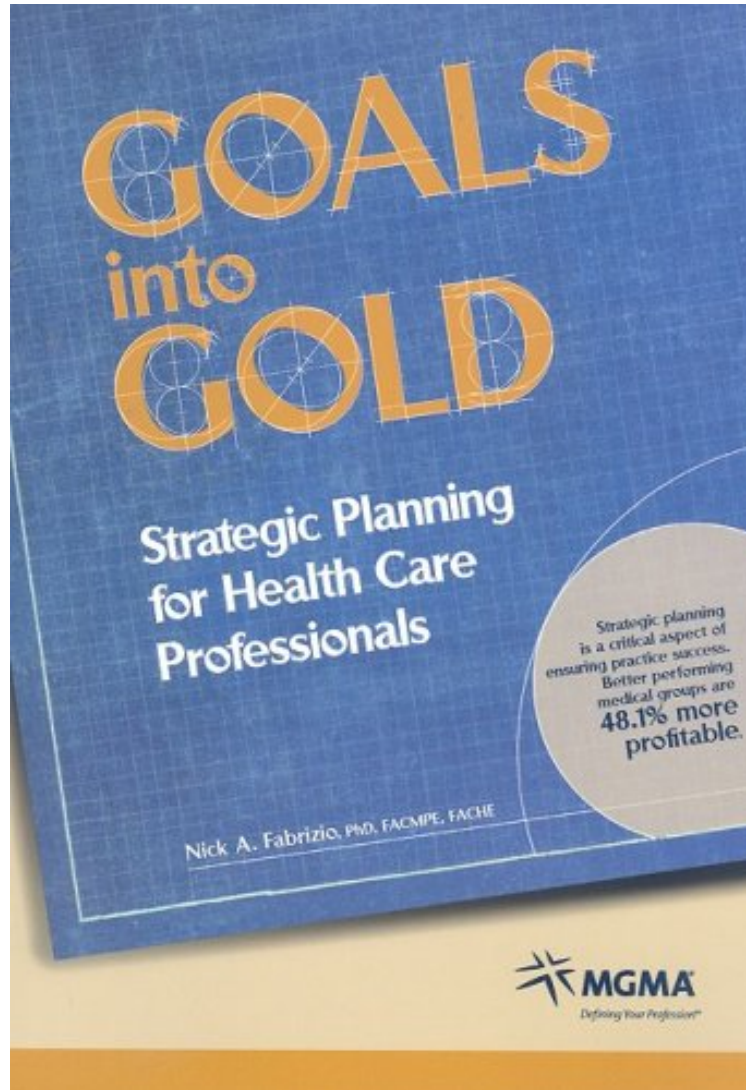


# Goals Into Gold: Strategic Planning for Health Care Professionals

Nick A. Fabrizio

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Designed and written for all physician practices Small or large, single specialty, multispecialty, physician-owned, hospital-owned and even academic practices this book provides your organization with a framework for analyzing and quickly adapting to future challenges. And it helps all board and staff members focus more clearly on your group's

priorities, while building commitment and promoting cooperation and innovation. Packed with real-world insights and practical pointers from the author's perspective, this book shows you how to find a unifying theme for success in the presence of physician leaders who are engaged and enthusiastic about strategically planning their futures, setting goals and putting those goals into action.