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HEALTH CARE COST, QUALITY, AND OUTCOMES: ISPOR BOOK OF TERMS is a user-friendly guide and reference for health care professionals and decision makers. It is designed to facilitate a greater understanding of health care outcomes research, terminology, and its use in health care decisions. Written in lay language, it is easily understood by professionals who do not have a pharmacoeconomics or outcomes research background. It is also a valuable tool for professionals in the pharmacoeconomic and outcomes research fields. ISPOR BOOK OF TERMS promotes a better understanding of the health care delivery and management system and functions as a convenient reference lexicpedia and a practical instruction text. Each monograph includes a key term and a listing of realted terms

described in the monograph, a brief definition of the key term, an explanation of the use of the key term (and related terms), the value of the term(s), key issues, and three to five references as well as selected figures, tables, and graphs. More than 200 ISPOR members contributed to this book, both as authors and reviewers. Monographs include perspectives of geographically diverse regions from North American, Asia, Europe and Australia where knowledge of pharmacoeconomics and outcomes research is increasingly used in the health care decision making process.