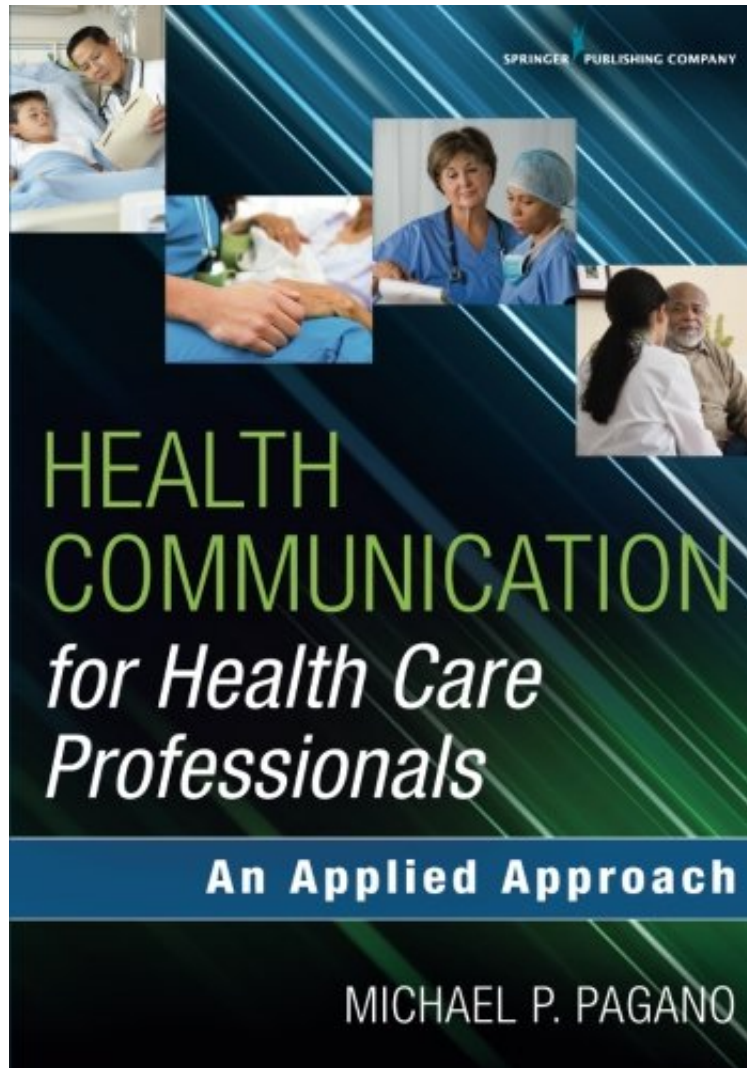


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Health Communication for Health Care Professionals: An Applied Approach

Dr. Michael P. Pagano PhD PA-C
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Dr. Michael P. Pagano PhD PA-C : Health Communication for Health Care Professionals: An Applied Approach before purchasing it in order to gage whether or not it would be worth my time, and all praised Health Communication for Health Care Professionals: An Applied Approach:

Promotes an interdisciplinary approach to the study of health communication According to the Joint Commission, over

75% of all serious medical errors in this country result from miscommunication. Based in these adverse realities and the author philosophy that communication is a clinical skill integral to effective health care delivery, this comprehensive text addresses the theories and abilities needed by all health care providers. The only text written specifically for students of nursing, medicine, physical therapy, pharmacy, dentistry, physician assistants and opticians, this book incorporates recommendations for specific multimedia, suggestions for class discussion and interactive case studies to provide a rich and multi-perspective learning experience for gaining optimal expertise in effective health communication. The author underscores the importance of developing and maintaining successful relationships with patients, peers, and colleagues as a cornerstone of effective health care outcomes. With an emphasis on interactive learning, the text utilizes communication theories to analyze verbal and non-verbal behaviors in diverse health care contexts and assess which are more effective and why. Summaries at the end of each chapter discuss health communication outcomes. Chapters cover interpersonal and gendered communication, provider-patient communication, intercultural communication, organizational communication, team communication, malpractice, palliative care, end-of-life communication, and many other topics. Key Features: Fosters a patient-centered, interdisciplinary, multidimensional learning experience for health care students. Recommends experiential learning using videos, films, and related discussion exercises. Presents case study role-plays. Provides companion case study resource to enhance learning objectives.

About the Author Michael P. Pagano, PhD, PA-C, is an associate professor (tenured) in the Department of Communication, Fairfield University, Fairfield, Connecticut. His areas of research interest include health communication, health care organizations, health care pedagogy, pharmaceutical marketing, electronic medical records, and interpersonal and gendered communication. He teaches numerous courses and has been an invited speaker on these topics and has published widely in all of these areas. Dr. Pagano has authored five books, all of which are on health communication, and three book chapters, including *Enhancing Communication Skills Through Simulation*, published in *Campbell and Daley's Simulation Scenarios for Nurse Educators: Making It Real*, second edition (Springer Publishing Company, 2013). Dr. Pagano is the invited associate editor of the *Health Behavior Policy Journal* and sits on the editorial board of the *Nursing Communication Journal*. Among other honors, he was elected Fairfield University Cura Personalis Faculty Mentor of the Year 2008 to 2009 and again in 2012 to 2013. He served 3 years as a medical corpsman in the U.S. Army, including 1 year in Vietnam as a combat medic. Dr. Pagano currently serves as thesis adviser to several graduate students. He works per diem as a physician assistant in the emergency department, Stamford Hospital, Stamford, Connecticut.