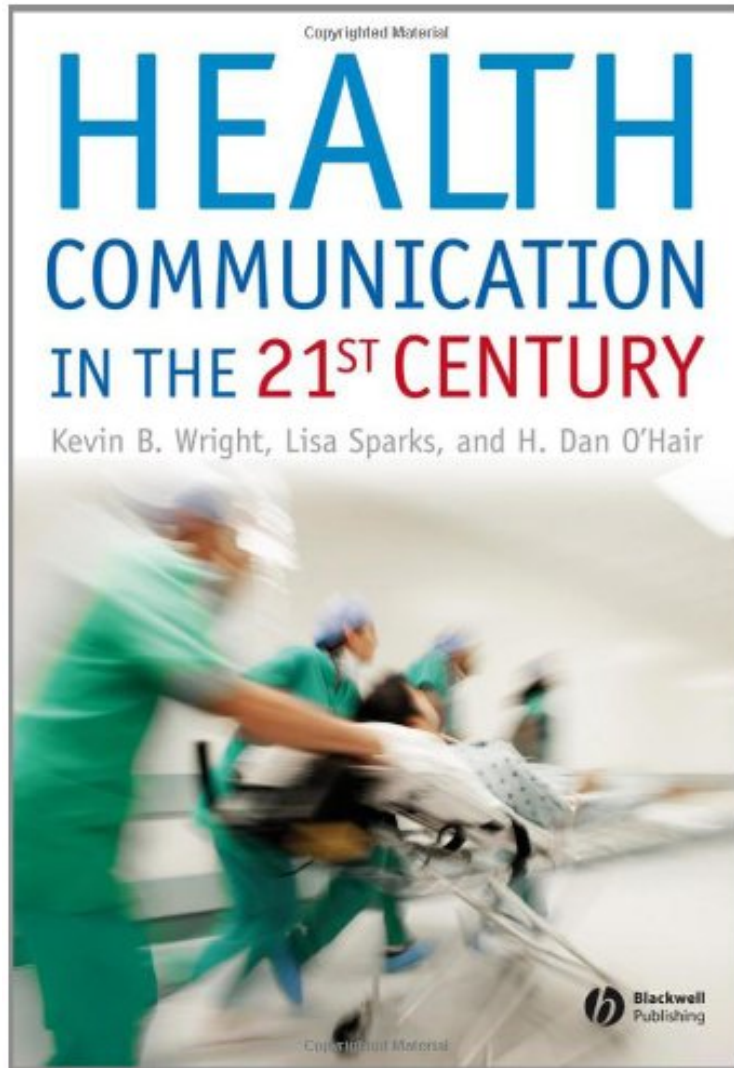


(Download ebook) Health Communication in the 21st Century

Health Communication in the 21st Century

Kevin B. Wright, Lisa Sparks, H. Dan O'Hair
ebooks | Download PDF | *ePub | DOC | audiobook



[Download](#)

[Read Online](#)

#1681142 in Books Wiley-Blackwell 2008-01-15 Original language: English PDF # 1 9.70 x .80 x 6.80l, 1.21
#File Name: 1405155949344 pages | File size: 36.Mb

Kevin B. Wright, Lisa Sparks, H. Dan O'Hair : Health Communication in the 21st Century before purchasing it in order to gauge whether or not it would be worth my time, and all praised Health Communication in the 21st Century:

1 of 1 people found the following review helpful. I am surprised by the grammatical errors that this book ...By RickI am surprised by the grammatical errors that this book has. I have seen several instances now of misspelled words, or sentences that weren't quite right and I am only halfway through the book. As a required book for one of my college senior classes, I expected it to be proofread more thoroughly.1 of 1 people found the following review helpful. Easy to skim throughBy Jasmine AnguloThe book itself is repetitive and boring but its written in a way that you can read each headline and pull something together based on it because somehow what you think you're going to read about is what

you actually read about. The book just stretches out the chapters unnecessarily. 0 of 0 people found the following review helpful. Five Stars
By Jess L. Great book from Health Communication!

An extensive overview offering insight into both the current thinking and some lesser researched topics in the field of health communications. A new textbook exploring the rapidly growing area of health communication theory and practice, integrating health communication research with communication theory Brings together an author team who have a wealth of experience across a diverse range of health communication issues, creating an unrivalled breadth of coverage Provides strategies for hospitals, HMOs and other health care institutions to effectively communicate with patients Covers a broad range of topics, from the role of new technologies in health communication and spirituality and health, to community health programs and issues among the growing population of older adults Includes student-friendly features, such as chapter summaries, discussion questions, and a glossary

Health Communication in the 21st Century is highly accessible and easy to understand for undergraduate readers who may be new to the field of health communication. The book is particularly appropriate for use in an introductory course in health communication. It works equally well for communication majors, students in the health care professions, and students in other major fields of study. It provides ample vivid examples and real-life cases to illustrate complex health communication theories and concepts. (PsycCRITIQUES, March 2009) "I commend Professors Wright, Sparks, and OHair for crafting a salient, timely, and much needed undergraduate text. Health communication instructors and students alike will reap many benefits from perusing this vital work. Whether one aspires to become a more effective health care consumer and advocate, effectively prepare his/her students for key health care challenges, and/or inform research designs as well as community interventions, this book should be an invaluable resource." James Query, University of Houston "Health Communication in the 21st Century is the much anticipated, significant scholarly text that successfully organizes and presents the broad range of recent research findings within Health Communication. The chapters on Caregiving, New Technologies, Healthcare Organizations, and Interdisciplinary Healthcare Teams move this book well beyond all competitors." Jon Nussbaum, Penn State University
From the Back Cover
Health Communication in the 21st Century provides an in-depth look at one of the fastest growing areas of the communication field. Written in an engaging style by three experts in the field, this text explores how different aspects of health and communication processes are intertwined in complex ways. Covering traditional areas of research and current issues, the text demonstrates how better understanding the communication of health care issues can improve health outcomes. Real life cases illustrate concepts, and resources such as a glossary and discussion questions are included to reinforce learning. Throughout, the authors draw on a decade of experience at the local, national, and international levels to highlight current and significant advances in health communications.