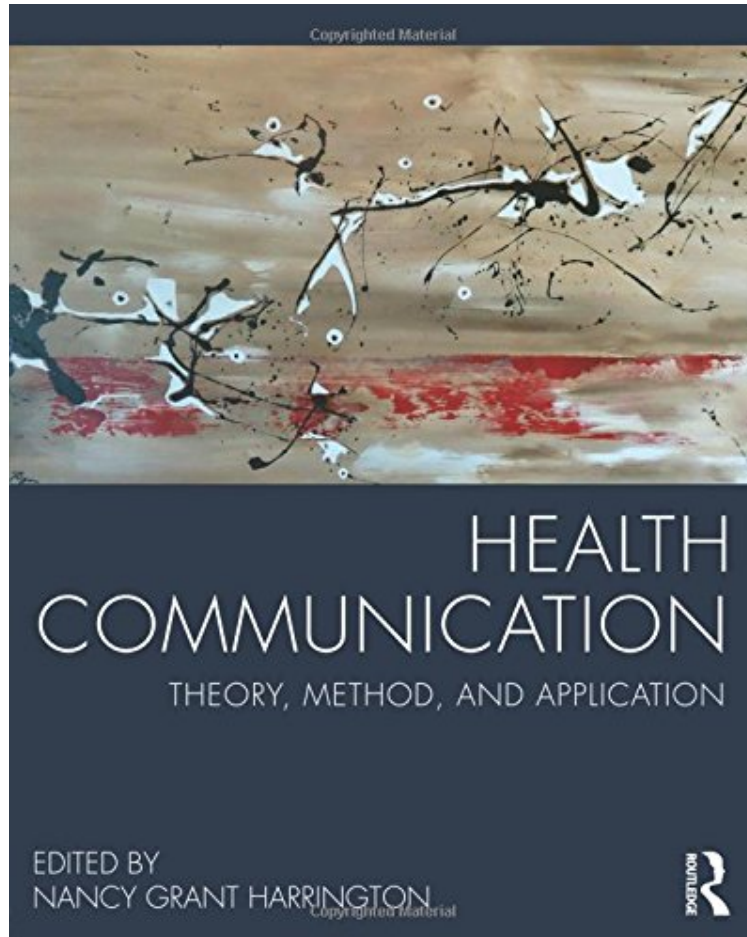


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## Health Communication: Theory, Method, and Application

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**From imusti : Health Communication: Theory, Method, and Application** before purchasing it in order to gage whether or not it would be worth my time, and all praised Health Communication: Theory, Method, and Application:

1 of 6 people found the following review helpful. Excellent experience.By A. HillThe book was delivered really fast. Ordered on Friday and it was in the mail that Monday. Excellent experience.

Health Communication provides coverage of the major areas of interest in the field of health communication, including interpersonal, organizational, and health media. It takes an in-depth approach to health communication research by analyzing and critically evaluating research conducted across multiple paradigmatic perspectives. This edited textbook includes chapters covering such topics as: interpersonal health communication issues, challenges, and complexities in health communication, communication aspects of health behaviors and conditions, organizational issues in health communication, and media and eHealth research. Chapters have been contributed by noted researchers and educators in health communication and represent the current state of the field. They offer pedagogical features that

will prove useful to students and instructors of health communication, such as sidebars, summary boxes, suggestions for in-class activities, discussion questions, and lists of additional resources. A companion website provides online resources for use with this text, including: For students: Test questions Downloadable flash cards Exam study guides For instructors: PowerPoint slides Sample syllabi Sample assignments Developed for use in upper-level health communication courses, this text represents the breadth and depth of health communication theory and research as it exists today.

This edited book on health communication is quite innovative in that it is cast at three levels ndash; text, reference, and guide book. It works on all three levels as it provides expert information and ideas that are multi-paradigmatic and broad in scope to facilitate readers as they take an active role in improving health outcomes. Sandi Smith, Director, Health and Risk Communication Center, Michigan State University Written in an engaging and entertaining style, Nancy Harrington's Health Communication covers numerous topics frequently unrepresented in health communication work. The metatheoretical emphasis is a strong contribution, and is consistently seen across the various chapters. It is unusual to see a focus on conflicting results in research, but the text again pleases the reader with such an inclusion. The sidebars, pictures, and examples are helpful, informative, and interesting, as are the discussion questions and exercises at the end of each chapter. After reading Harrington's text, I feel much more prepared for a potential zombie-apocalypse; I think that the reader will also feel much more prepared to participate as a health consumer, provider, or practitioner/researcher. This is a good read and a helpful resource. Teresa Thompson, Professor of Communication, University of Dayton About the Author Nancy Grant Harrington is a professor in the Department of Communication and Associate Dean for Research in the College of Communication and Information at the University of Kentucky.