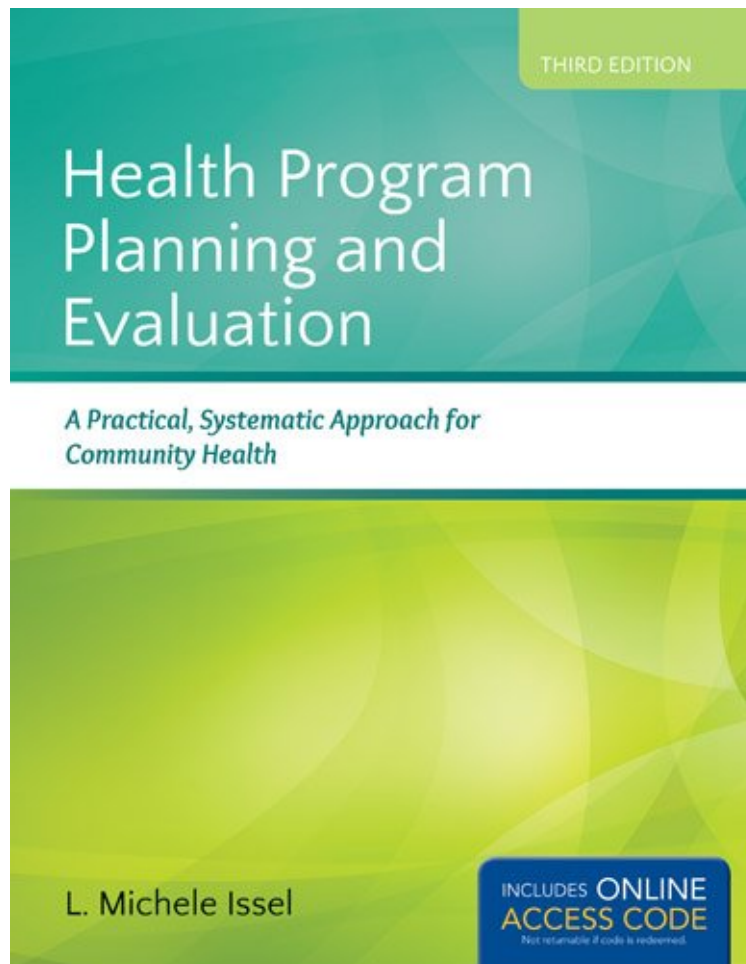


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Health Program Planning And Evaluation: A Practical, Systematic Approach for Community Health

L. Michele Issel

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L. Michele Issel : Health Program Planning And Evaluation: A Practical, Systematic Approach for Community Health before purchasing it in order to gage whether or not it would be worth my time, and all praised Health Program Planning And Evaluation: A Practical, Systematic Approach for Community Health:

1 of 1 people found the following review helpful. The author seems to frequently get bogged down in describing a theory or a concept in a great deal of detailBy Secundem ArtemThis book's strength is that it is extremely thorough and is well grounded in theory. That's also its weakness. The author seems to frequently get bogged down in describing a theory or a concept in a great deal of detail. And yet, these theories and concepts to the non-expert reader seem similar enough that the tremendous detail generates more confusion than it does clarity.The book suffers from

not nearly enough examples and the examples that are provided are frustratingly short. Had the author simply taken 1 or 2 examples and used them consistently and throughout the book to illustrate "here's how it would like if you did it this way." The chapters on sampling, statistical testing and other more research aspects of program planning suffer from the opposite problem. Any reader who has had even the most basic preparation in biostatistics or study design will find those chapters to be a cursory overview at best. In summary, the book cannot decide what it wants to be. Excessive detail in some places, inadequate detail in others. I would not recommend it as an instructor and I find it frustrating as a student.

5 of 5 people found the following review helpful. One of the worst textbooks

By WallFlower This is one of the worst textbooks I have ever read. It is incredibly confusing and entirely filled with jargon. I do not come from a health care background, but even my classmates are having a hard time wading through this book. If you want to explain something to someone you need to use clear language and this book does not do that. It is extremely frustrating and a painstaking read. It may be new and have all the bells and whistles for professors, but I do not recommend professors to use this book. I am half way through and reading it fully, but I do not feel like I have gained anything from this book.

1 of 1 people found the following review helpful. For career and studies alike

By me The book is pretty solid, it gives good insight for anyone that is going into program planning and evaluation. If you are into that subject for career or studies than I recommend this book.

In this revision of Health Program Planning and Evaluation, author L. Michele Issel carefully walks the reader through the process for developing, implementing, and evaluating successful community health promotion programs. Featuring reader-friendly, accessible language and practical tools and concepts, this outstanding resource prepares students and professionals to become savvy consumers of evaluation reports and prudent users of evaluation consultants. The Third Edition reflects the major changes in the field of community health with updated examples and references throughout.

New to this Edition: New examples and references throughout the book; New key references to reflect the major changes within the field. New examples and issues related to global health planning and evaluation New material about information systems and web-based technology as it applies throughout the planning and evaluation cycle. New, basic review of the ACA. Enhanced information related to financing programs and monitoring the program costs

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