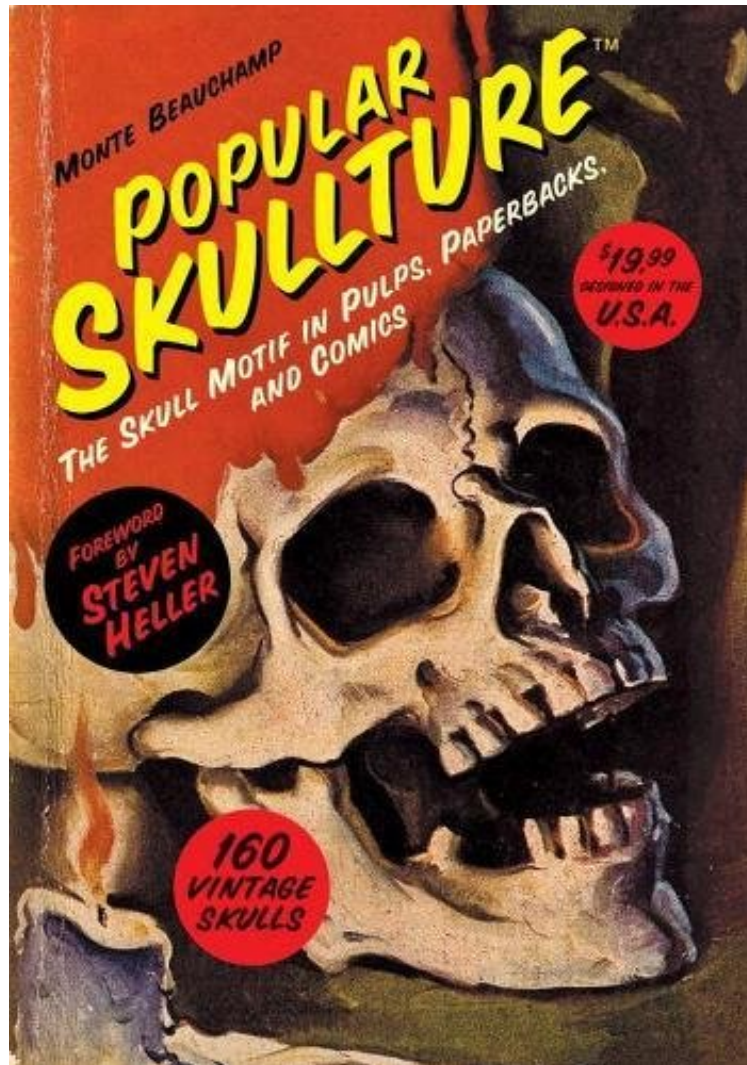


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## Popular Skullture: The Skull Motif in Pulps, Paperbacks, and Comics

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Consumers embrace the skull: Nike, Calvin Klein, Zippo, and Crystal Head Vodka feature them as product lines. Skulls adorn artwork, sneakers, candy, skateboards, jewelry, and even wallpaper. The skull is everywhere in pop culture! Never before has a book addressed the skull as a cover motif during the Golden Age of American publishing. Countless skull-themed comic book, pulp, and paperback covers appeared from the 1930s through the mid-50s. Popular Skullture assembles over 160 of the creepiest, oddest, and downright weirdest skull covers, edited and designed by award-winning art director Monte Beauchamp--with an introduction by graphic design luminary Steven Heller.

About the AuthorMonte Beauchamp is an award-winning art director and graphic designer whose work has appeared in Graphis, Communication Arts, SPDA, Print, American Illustration, and The Society of Illustrators Annual. He has received numerous awards and honors, and has served as a juror for both American Illustration and The Society of Illustrators. He is the founder and editor of the graphics-illustration-comics annual BLAB! His books include: The Life Times of R. Crumb (St. Martin's Press), Striking Images: Vintage Matchbook Cover Art (Chronicle Books), The Devil in Design (Fantagraphics), and New Used BLAB! (Chronicle Books) and many more. The author lives in Chicago, IL..