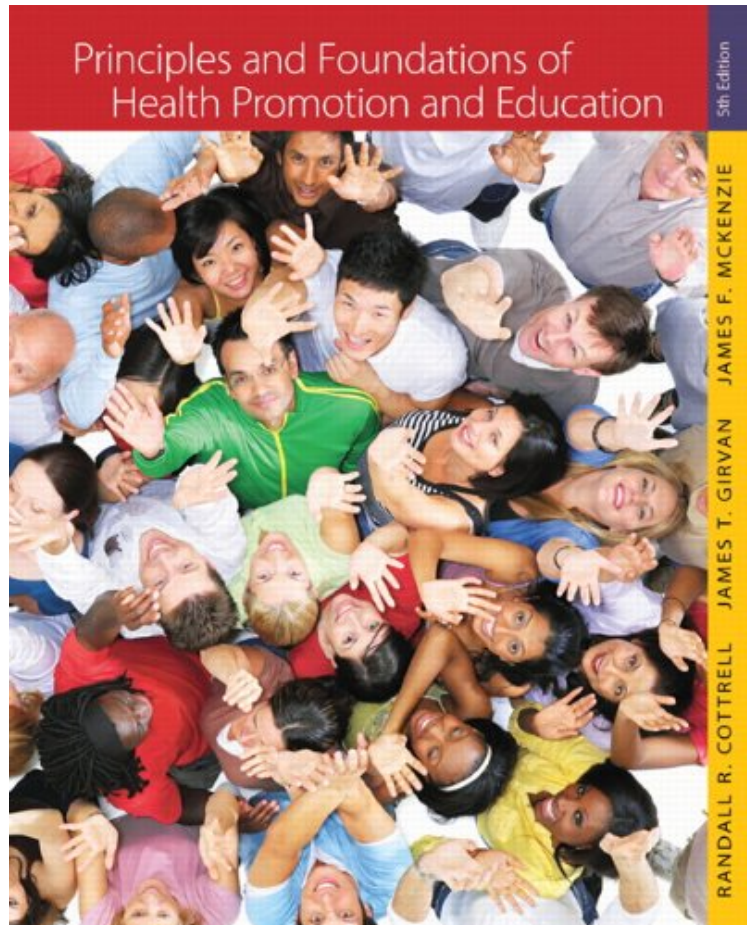


(Download) Principles and Foundations of Health Promotion and Education (5th Edition)

Principles and Foundations of Health Promotion and Education (5th Edition)

Randall R. Cottrell, James T. Girvan, James F. McKenzie
ebooks | Download PDF | *ePub | DOC | audiobook



DOWNLOAD



READ ONLINE

#484831 in Books 2011-03-12Ingredients: Example IngredientsOriginal language:EnglishPDF # 1 9.00 x .60 x 7.30l, 1.15 #File Name: 0321734955400 pages | File size: 68.Mb

Randall R. Cottrell, James T. Girvan, James F. McKenzie : Principles and Foundations of Health Promotion and Education (5th Edition) before purchasing it in order to gage whether or not it would be worth my time, and all praised Principles and Foundations of Health Promotion and Education (5th Edition):

2 of 2 people found the following review helpful. GoodBy Emillie NguyenThis is a good book, kind of a slow read, but very informative and easy to follow. I would recommend this to anyone needing it.1 of 1 people found the following review helpful. Basics of Health EducationBy Ashley PowellGood basic health education book. This book gives a good overview of the processes of behavior change, and principles that can be used over a variety of disciplines. Easy to read as well.2 of 2 people found the following review helpful. Text BookBy Lydia IpswitchI bought this book as a text book for a class I was taking on Principals and Practices of Health Education. This book provided all of the resources and knowledge I needed to chose health education as a career path. This book gives an excellent overview of the history of health education and provides the stories of health educators and CHES certified

health educators throughout the country. I will be keeping this book as a professional reference for a while to come.

The Fifth Edition of *Principles and Foundations* connects you to research, resources, and practitioners in health education while providing a solid foundation in the history, philosophy, theory, and ethics of health education. This text continues to provide the best overall introduction to the growing profession of Health Promotion and Education by covering the roles and responsibilities of health educators, the settings where health educators are employed, and the ethics of the profession. In addition to covering the history of health, health care, and health education, the book provides a preview of what the future may hold for health promotion and education professionals. The Fifth Edition includes new Practitioners Perspective features and updates to all chapters, reflecting the most current thinking and practices in the field.

About the Author Randall R. Cottrell is professor and program director of the health promotion and education program at the University of Cincinnati. He has served as president of the American Association for Health Education and is very well respected in his field, evidenced further by the recent award of a Fulbright Scholarship for work in China. He has authored several books, many with co-author James McKenzie. James T. Girvan is a professor in the College of Health Sciences at Boise State University. Jim McKenzie is Professor at Penn State Hershey and a Professor Emeritus at Ball State University, and is a Master Certified Health Education Specialist (MCHES). He is also Fellow of the American Association for Health Education and a Distinguished Fellow of the Society for Public Health Education.