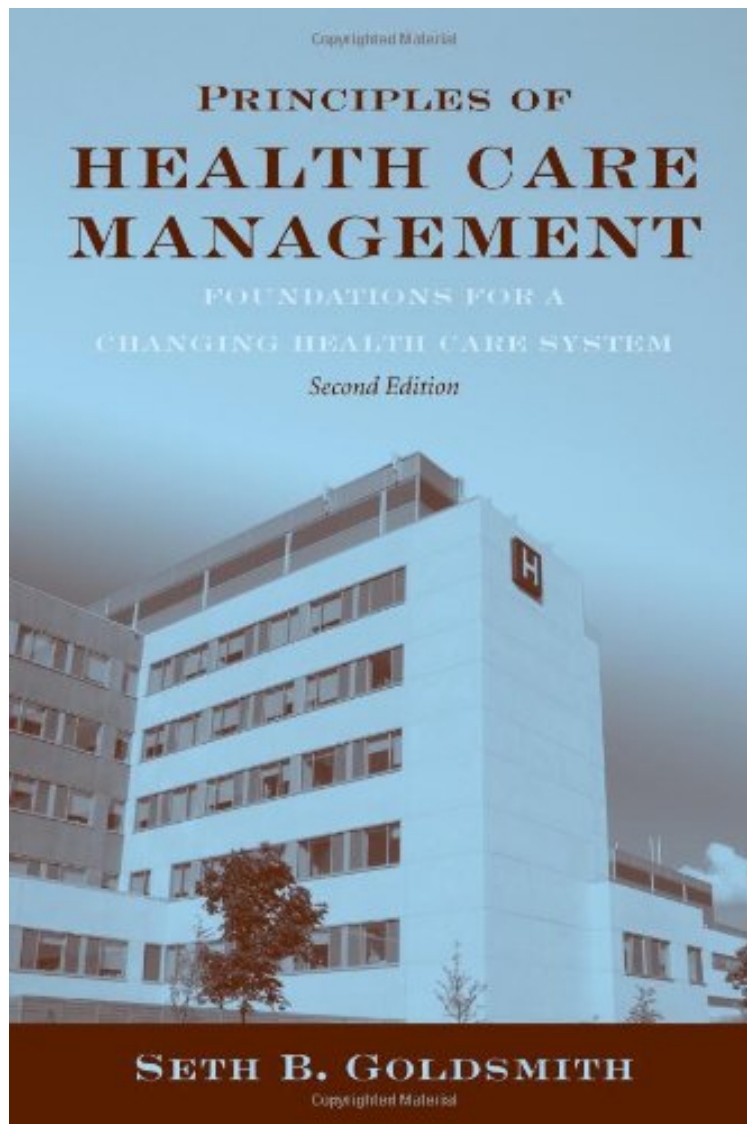


# Principles Of Health Care Management: Foundations For A Changing Health Care System

*Seth B. Goldsmith*

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Faced with strict government regulations and increasing service demands by consumers, healthcare providers find themselves accountable on both ends. Written to reflect the realities of the 21st century, Principles of Health Care Management considers the many outside forces influencing health care institutions, and in doing so provides a progressive and modern reference on how to effectively manage a health organization. Using relevant case studies to illustrate key points, this text explains the critical changes and challenges that administrators must deal with as they go about practicing their profession and what students must learn as they begin their study of this vital field.