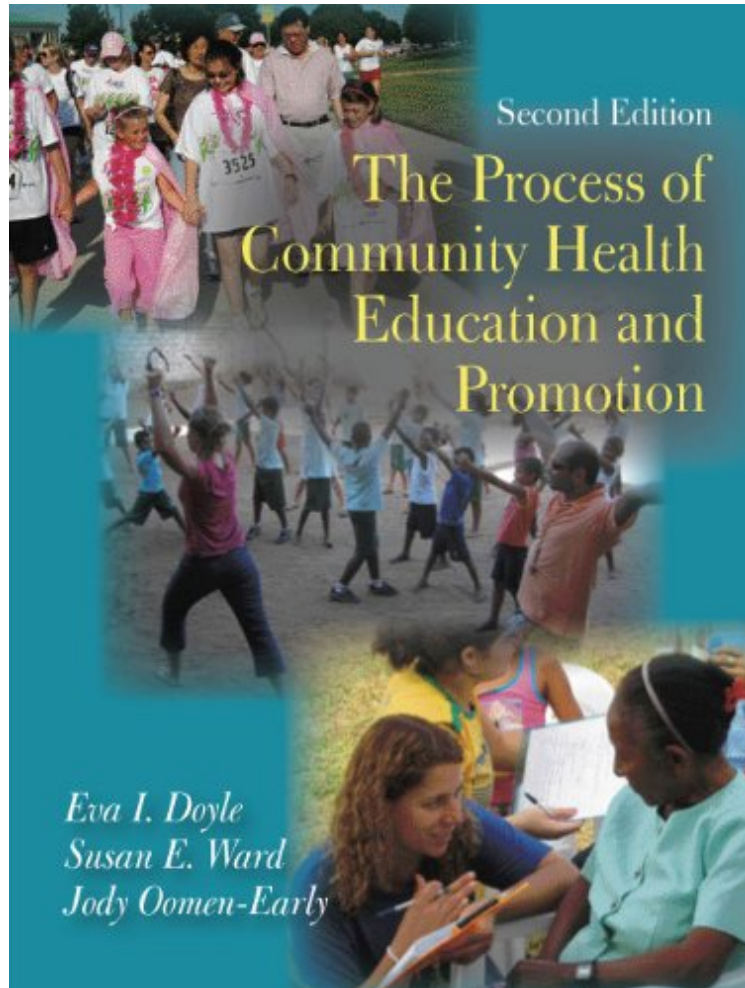


Process of Community Health Education and Promotion

Eva I. Doyle, Susan E. Ward, Jody Oomen-Early
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Eva I. Doyle, Susan E. Ward, Jody Oomen-Early : Process of Community Health Education and Promotion
before purchasing it in order to gauge whether or not it would be worth my time, and all praised Process of Community Health Education and Promotion:

0 of 0 people found the following review helpful. Great book, great company By Morgan Burgess After attending this class and reading this book I decided to go for a minor in Public Health. Seeing a community as a living, breathing, thriving thing is essential to understanding the root causes of poor community health programs. This will open your eyes to gaps we may see in different communities. The company I received this book from was quick and cost efficient. 0 of 0 people found the following review helpful. Five Stars By Melissa Jenkins-Smith Love it 0 of 0 people found the following review helpful. Five Stars By Customer perfect!

Improved health and quality of life are the overarching goals of community health education and promotion, and thus form the backbone of this thoroughly revised and updated text. The authors provide a balanced overview of the information, perspectives, and competencies that health professionals need to promote health and quality of life effectively in community, school, workplace, and health-care settings. They orient the discussion within the professional paradigm of boundary-crossing partnerships across health disciplines, emphasizing the role of collaborative efforts to better meet community health needs. The *Process of Community Health Education and Promotion, Second Edition*, is designed to stimulate thought, discussion, and action. It incorporates real-world examples, practical questions, and a conversational tone to engage readers in a meaningful way. The authors' experiential learning approach is evident in the multitude of special features designed to help readers explore ideas and test recommended approaches. For example, learning objectives and review questions highlight targeted learning concepts. For Your Information boxes provide nutshell descriptions, how-to guidelines, checklists, and examples that complement and expand on chapter content. The For Your Application activities at the end of each chapter offer abundant opportunities for self-directed or instructor-guided learning experiences. Moreover, the appendixes include a community assessment project guide and a professional portfolio guide, to which many of the activities throughout the book contribute. This text successfully links the classroom to the real world with a skills-based focus that not only enhances professional preparation but also facilitates and supports continuing professional development. Not-for-sale instructor resource material available to college and university faculty only; contact publisher directly.

"Engaging style of writing that captures student attention. Well written for undergraduate students." --Klaus Irrgang, Canadian University College
"It contains current and important topics for a variety of courses." --Jeff Housman, Texas State University, San Marcos
"I like the layout, application examples, and the logic model section. The text could be used in several courses. It's given me some good things to contemplate." --Caile E. Spear, Boise State University
From the Publisher
Titles of related interest from Waveland Press: Anspaugh, *Developing Health Promotion Programs, Second Edition* (ISBN 9781577664499) and Simons-Morton, *Introduction to Health Education and Health Promotion, Second Edition* (ISBN 9780881338454).
From the Inside Flap
"This book will be a great addition to the profession. It will fill a gap as no other book has done, in that it provides practical, hands-on applications and examples." Mark Kittleson, Southern Illinois University
"Chapter 2 (Understanding Community Perspectives) is an important chapter and one that separates this text from others. It gives a very comprehensive overview of the concept of community, community-based organizations, subgroups, and the importance of considering parts rather than the whole." Bonni C. Hodges, SUNY Cortland
"The writing style is very clear, straightforward, and accessible. The explanations of community, culture, and cultural competency are excellent. Doyle and Wards approach is unique, timely, and seriously needed." Lyndall Ellingson, California State University, Chico