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Billy Sticker

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Profit Practice A Marketer's Guide To Growing Your Chiropractic Practice **2.0**



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Leadership: Your ability to make decisions, based upon a predetermined set of principles, with the benefit of others in mind. While reading hundreds of "success" books, Billy Sticker soon realized that most of the principles in these books were based on God's Word. Being a parent, Billy wanted to try and package these principles in a way that would be easy for his children to learn at an early age. That way, when they were older, these principles were simply part of who they were. That soon lead to: The ABC's of Raising a Leader.

About the Author Billy Sticker, marketing leadership expert, has developed personalized marketing programs and leadership training programs for churches, as well as multi-million dollar corporations.