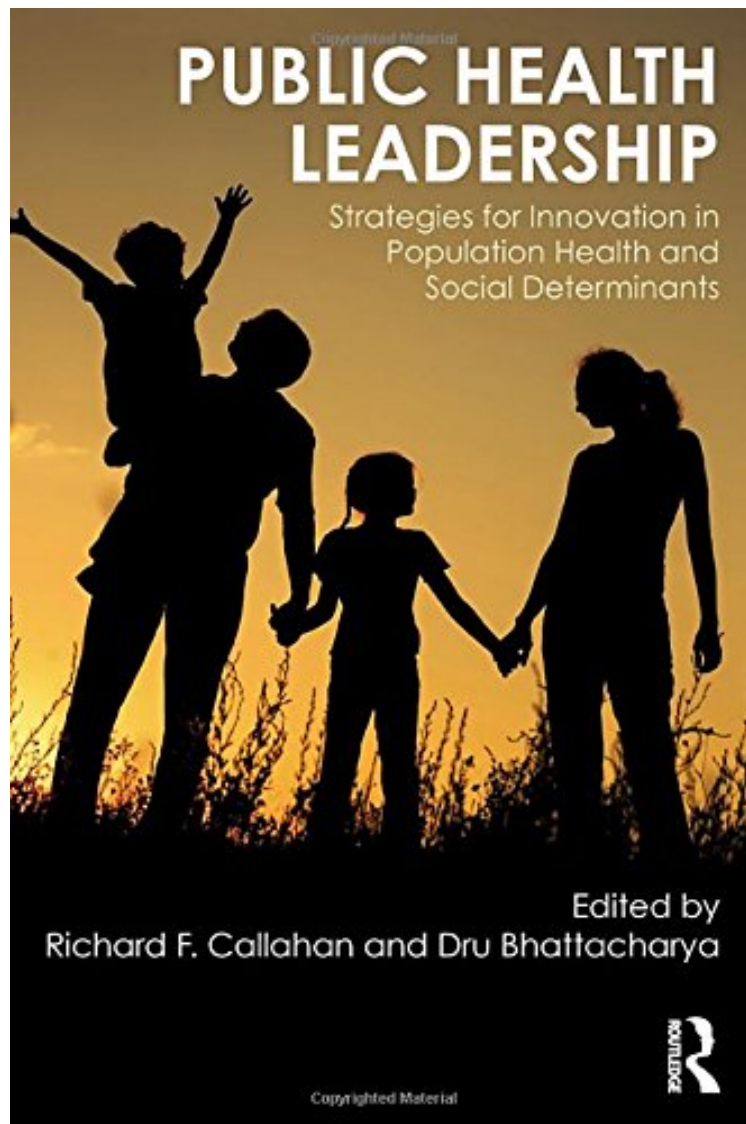


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Public Health Leadership: Strategies for Innovation in Population Health and Social Determinants

Richard Callahan, Dru Bhattacharya
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Designed for professionals and aspiring professionals in public policy, public health, and related programs, *Public Health Leadership* illustrates the complexity of contemporary issues at the intersection of public health and healthcare and the compelling need to engage numerous public and private stakeholders to effectively advance population health. Offering real-world case studies and cutting-edge topics in public health and healthcare, this book will complement existing primers and introductory books in public health to help students and practitioners bridge concepts and practice. The work is divided into three parts that focus on the new role of public health departments, emerging challenges and opportunities following the enactment of the Patient Protection and Affordable Care Act (ACA), and recent trends in innovation and investment. Each chapter is practice-oriented to provide insight into the changing landscape of public health while offering practical tips based on the experiences and expertise of leading practitioners. Topics include cross-sector partnership-building, innovations in investment strategies, public health operations, performance management, advances in big data tracking, and more that address the social determinants of health and improve population health. Cases draw on a wide range of perspectives and regions, encouraging the reader, whether a professional or student, to apply the lessons learned to one's local context.

About the Author Richard F. Callahan is Professor and former Chair of the Department of Public and Nonprofit Administration at the University of San Francisco, USA. Dru Bhattacharya is Director of the Master of Public Health Program and Chair of the Department of Population Health Sciences in the School of Nursing and Health Professions at the University of San Francisco, USA.