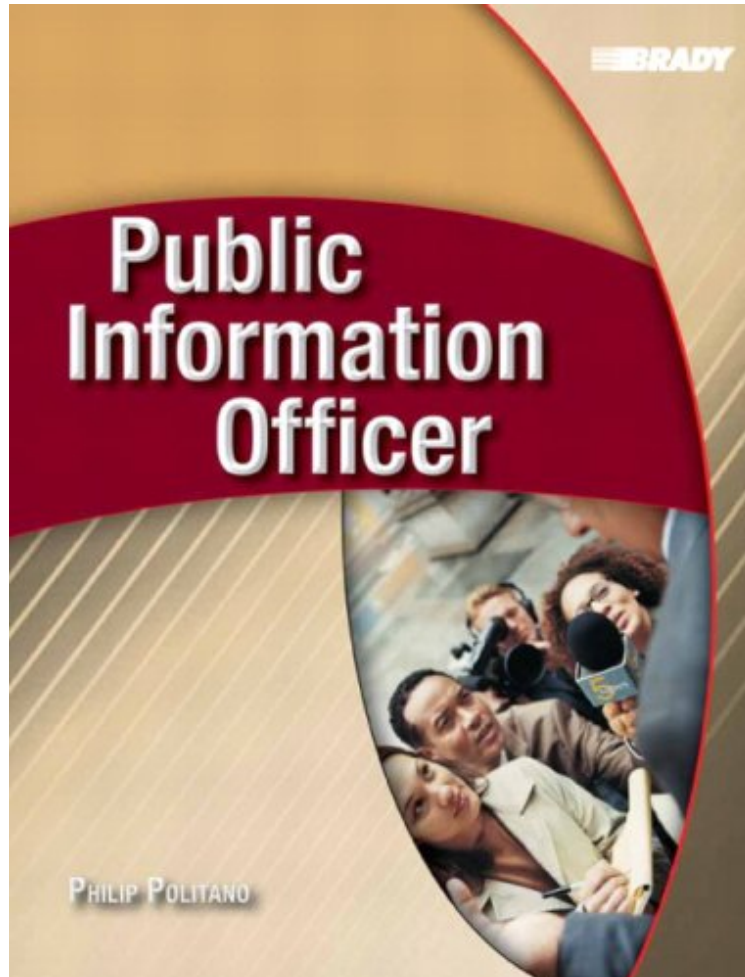


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## Public Information Officer

*Phil Politano*

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**Phil Politano : Public Information Officer** before purchasing it in order to gage whether or not it would be worth my time, and all praised Public Information Officer:

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Offering practical, proven ideas and techniques that are applicable in todays rapidly changing media environment, Public Information Officer serves as a reference guide for Public Information Officers. The material in this book covers the development and implementation of effective media relations and positive community strategies, the roles and responsibilities of a PIO and the legal aspects of the job. Being the only member to twice receive the prestigious

Best News Source award from the Syracuse Press club, the author brings more than a decade of experience in the field of public information to present a logical and comprehensive book.

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About the Author Phil Politano has worked as an award winning public information officer, field paramedic, field training officer and college professor. He is currently working for the U.S Department of Homeland Security's Federal Emergency Management Agency as a training specialist. Phil has a bachelors degree in emergency management from State University of New York Empire College and has been a certified paramedic since 1987. Working as a journalist, field paramedic, and public information officer, as well as training incident command teams and emergency managers, provides Phil with a unique perspective into the real world facing today's emergency personnel. His passion for building strong relationships with local media perhaps contributed to his being recognized by the Syracuse Press Club as News Source of the Year twice the only person to have earned that distinction. Phil has spoken at local, state and national conferences on the subject of media relations and public information. Phil now resides in Hanover, PA with his wife Carol, their dog Casey and father-in-law Frank Engelhardt. His hobbies include model railroading and traveling in the family motor home.